

You build deep tech. I make people get it.

Lukas Timm · Mechanical engineer & filmmaker

Launch films · Technical explainers · Founder content



Real engineering. Growing audiences.

Robotics, sensors and simulation made visible through experiments in the dojo. An established engineering audience on LinkedIn, with new discovery on Instagram, YouTube and Reddit.

100,043

Instagram views
Native last 30 days

108K

Reddit organic post views
Native past month

6,403

YouTube views
28 Sep–25 Oct

32,451

LinkedIn followers
Current snapshot

Watch the 56-second studio film →

Captured 27 October 2026. Platform windows differ. Views are not unique people; channel totals are not added together.

A new audience is finding the work.

100,043

Views · last 30 days

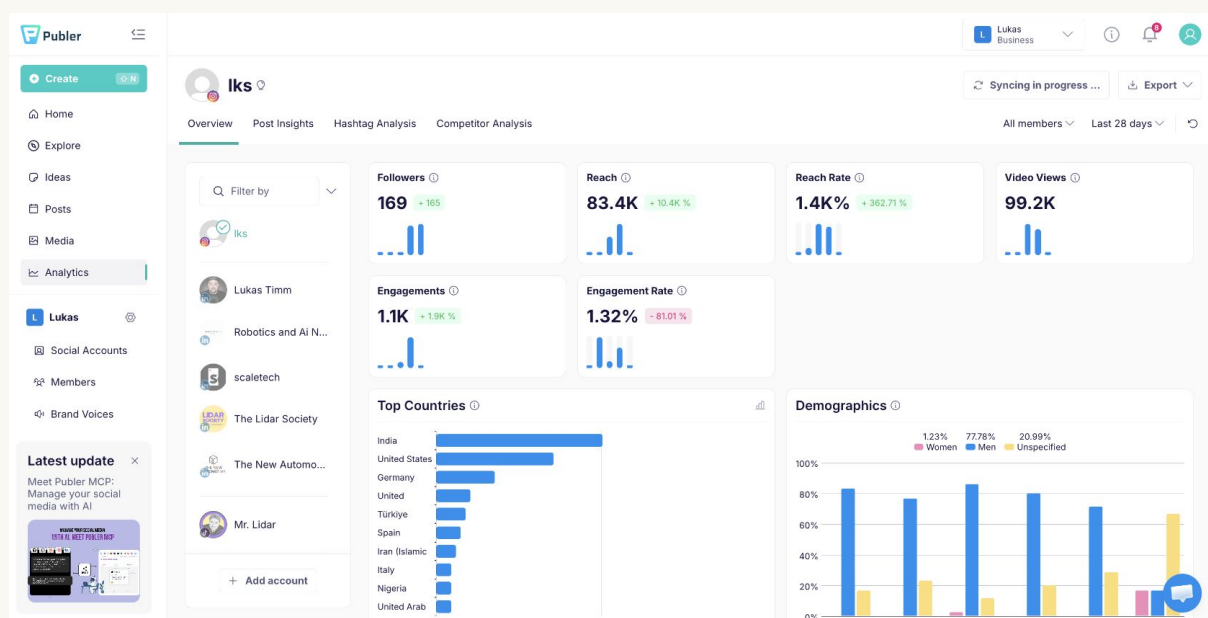
75,168

Viewers · last 30 days

99.5%

Views from non-followers

176 current followers. Publer reports +165 followers for 29 September–26 October, ending at 169 in its earlier synced snapshot.



Native Instagram: 100,043 views and 1,309 interactions. Above: Publer's separate 29 Sep–26 Oct window (99.2K video views, 83.4K reported Reach). Click any screenshot for the original.

THE BREAKOUT / WHY MY CO2 ROADSTER LOSES LIFT

35,217

Reel views

225

Saves

127

New followers attributed

A simulated flying-car concept turns gas cooling and pressure loss into a concrete engineering question. Native lifetime insights also show 29,967 viewers, 412 likes and 34 comments.

Watch the reel →

Open native reel analytics and follower proof →

The series is picking up.

6,403

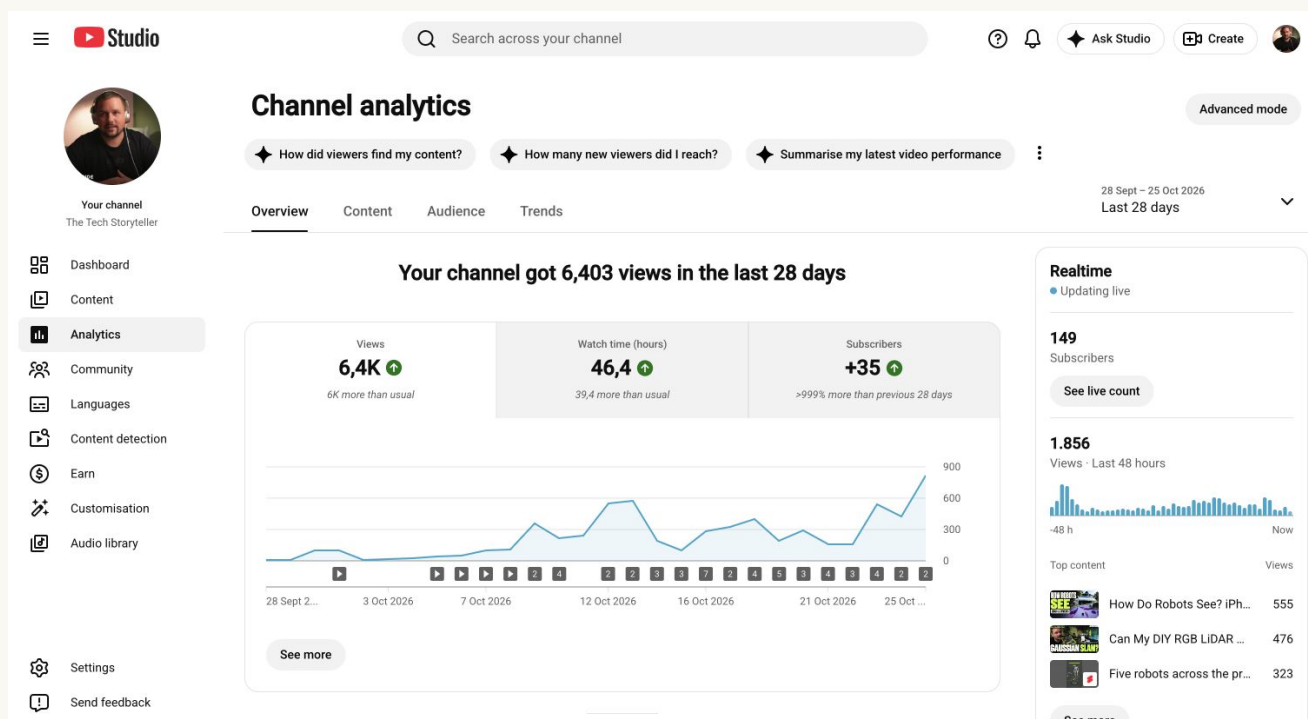
Views · 28 days

46.4 h

Watch time · 28 days

+35

Net subscribers · 28 days



YouTube Studio · 28 September–25 October 2026. Captured 27 October. Channel totals include long videos and Shorts.

149 subscribers. A rising baseline.

The channel grew from 121 subscribers in the 13 October snapshot to 149 on 27 October: +28, or 23.1%. The latest 28-day views compare with YouTube's typical range of 110–360.

The \$5 Camera Experiment led the reporting period with 1,484 views. The realtime panel shows 1,856 views in the preceding 48 hours, including renewed activity on robot perception and Gaussian SLAM.

Watch the latest robot-arm / digital-twin episode →

Realtime views overlap the channel history. Historical subscriber proof is linked in the web media kit. Neither count is a campaign forecast.

Technical conversations. 108K organic post views.

108K

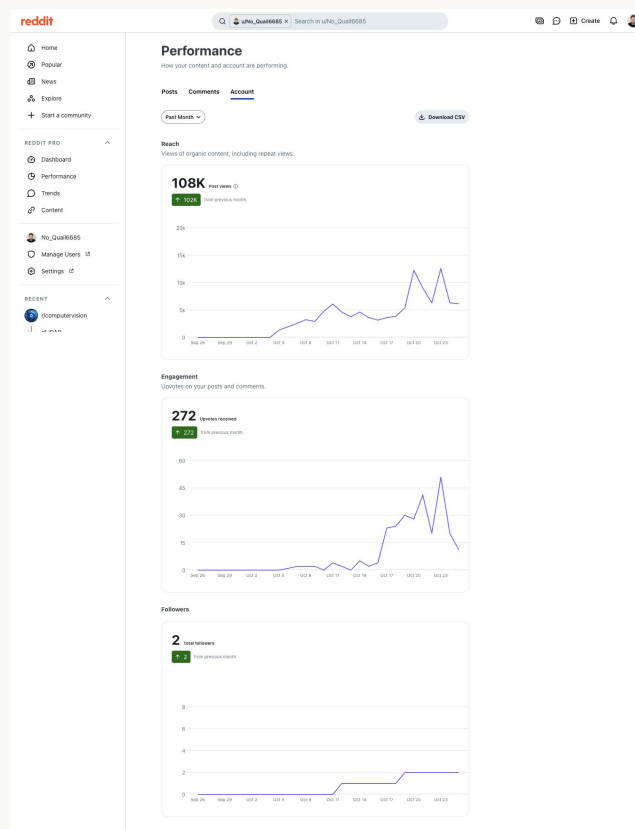
Post views · past month

+102K

Versus previous month

272

Post + comment upvotes



Reddit Pro · “Past Month” · captured 27 October. Rounded native values. Post views include repeat views. Account: `u/No_Quail6685`.

A 2 kg flying-car concept.

22K post views in `r/ArduinoAndRobotics`, with a 99% upvote rate, 8 comments and 20 shares. The DIY iToF + RGB room-map update reached 4.3K views in `r/robotics`, with a 96% upvote rate.

[Read the flying-car discussion →](#)

[Open the leading post’s analytics →](#)

Post examples are lifetime observations at different ages. Distribution comes through communities (2 account followers). These are editorial discussions, not booked advertising placements.

An established engineering audience.

32,451

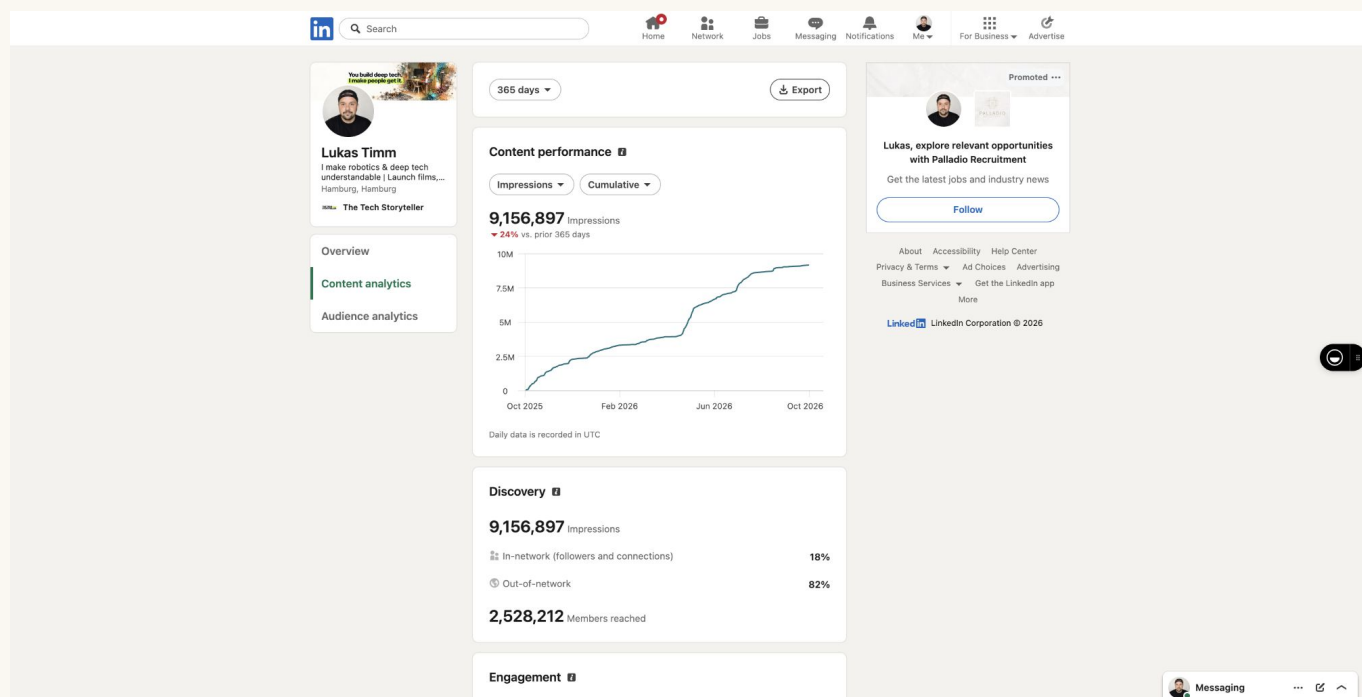
Current followers

9.16M

Impressions · 365 days

+227

Followers · Publer window



Native LinkedIn: 9,156,897 impressions, 28 October 2025–27 October 2026. Publer follower change: 29 September–26 October.

118,561

Impressions · 28 days

46,653

Members reached · 28 days

1,086

Social engagements

Current native period: 30 September–27 October. Follower demographics: 35% senior-level and 28% motor vehicle manufacturing.

Automotive, LiDAR, simulation and engineering processes provide the connection to robotics. The annual figure represents the broader engineering audience, not robotics-only reach.

Open current performance and audience evidence →

Match the format to the audience.

Recent platform performance, with source windows kept separate.

Instagram

176 followers / +165 [1]

100,043 views [2]

YouTube

149 subscribers / +35 [3]

6,403 views [3]

Reddit

Community distribution

108K organic post views [4]

LinkedIn · personal

32,451 followers / +227 [1]

118,561 impressions [5]

LinkedIn · studio

6K followers / +1 [1]

7.8K Reach; 4.3K video views [1]

TikTok · Mr. Lidar

123 followers / +38 [1]

39.4K views; 490 engagements [1]

X · @lkstimm

118 followers [1]

1.7K Reach; 136 video views [1]

Substack

1 subscriber

75 views vs. 7 previously [2]

[1] Publer: 29 Sep–26 Oct 2026. [2] Native last 30 days. [3] YouTube: 28 Sep–25 Oct. [4] Reddit: native Past Month. [5] LinkedIn: 30 Sep–27 Oct. Current native audience counts observed 27 October.

Reach retains Publer's label; it is not a deduplicated cross-post audience. Studio-page data uses the old source label "The New Automotive". Substack is an early-stage publication.

Inspect all supporting screenshots →

Real work. Different ways to tell it.



EP20 / MY ROBOT ARM CAN SEE

Real arm motion, sensor replay and an office digital twin.
Published 26 October.



EP16 / FROM DEPTH TO A ROOM

A DIY iToF + RGB rig becomes an offline metric map and Gaussian splat. Published 23 October.

Independent editorial experiments. The RealMan arm is on loan. The episodes distinguish real capture, replay, reconstruction and simulation.

BRING YOUR ENGINEERING TO LIFE.

Launch films and technical explainers. Ongoing founder content. Sponsored dojo experiments.

CAD, simulation, sensor data and real footage shaped around what your audience needs to understand. Scope production, selected distribution and reuse rights around the project.

Discuss a project →

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the-tech-storyteller.com/media-kit.html

All figures are dated observations. Platform metrics and windows differ, and audiences may overlap. Screenshots and a machine-readable metric record accompany the web kit. Past results do not guarantee campaign performance.